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from the editor

As we hit the streets today, the Sunshine Coast Fashion Festival, backed by the *weekender*, is well under way and, by all accounts, can already be described as a roaring

success with all the events sold out. The grand finale, on October 23, is the night-time group parade in the showrooms of Coastline BMW in Currimundi. This stunning display of our local design talent had sold out weeks ago, such was the build-up to the event. With the fashion marathon coming to an end, the next major event on the horizon is the Noosa Triathlon Multi Sport Festival, of which the *weekender* is also proud to be a sponsor. This amazing event has grown exponentially over the years from its humble beginnings to become a five-day celebration of health and fitness that, of course, includes the prestigious triathlon, which attracts thousands of competitors from all over the world. This week, journalist Michelle McLochlan tracks down a talented Coast trio who will be at the marshalling point in Noosa at 5.30am on November 1 to test their mettle as they swim, ride and run their way to glory — chasing personal best times and podium finishes in their particular age or weight categories. Noosa during Tri time is a place to behold and, even if you're not racing, I would recommend a visit to cheer the competitors on and to enjoy the great atmosphere. There is a host of other activities as well, check out www.usmevents.com.au for more details. And good luck to all those competing.

WATCH THIS SPACE

On a final note, my sojourn into the front pages of the *weekender* now comes to an end. Editor Lisa Chant is back in the hot seat for the October 29 edition — which also happens to be the magazine's 600th. Watch this space as we celebrate the occasion in style and unveil a fresh new look for the *weekender*.

Geoff

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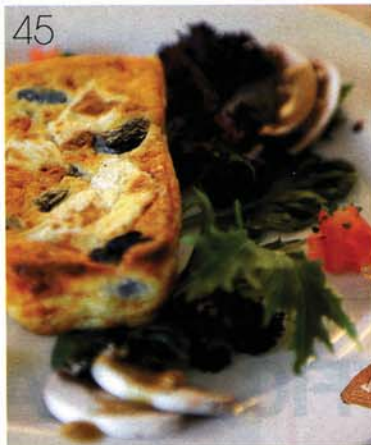
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